

ROBLOX

FOSTERING A COMMUNITY OF
COMPASSIONATE DIGITAL CITIZENS

Laura Higgins, Director of Community Safety & Digital Civility

A view of Earth from space, showing the curvature of the planet and the blue oceans. A bright sun flare is visible on the right side, creating a lens flare effect. The background is a dark, starry space.

MISSION

Bring the world together through play

Play is an essential
human need.
And the best way to
prepare kids for
their future.



ENVIRONMENT FOSTERING
Digital Civility



Empathy



Safety



Civility

Civility

- #NicerByDesign
- Enhancing the in-game experience for players
- Equipping parents, caregivers and educators with advice and resources to promote community safety and digital civility
- Partnering with digital safety leaders to strengthen the platform and make a positive impact on the industry
- Listening to the community, learning, and amplifying

Why teens play online games

72% The gameplay is fun

51% It helps me relax when I'm upset or stressed out

43% I like the challenge

34% My offline friends are there

Games are not the devil. They come in all shapes and sizes.


MONTREAL GAZETTE

NEWS OPINION SPORTS BUSINESS ARTS LIFE CAREERS OBITS

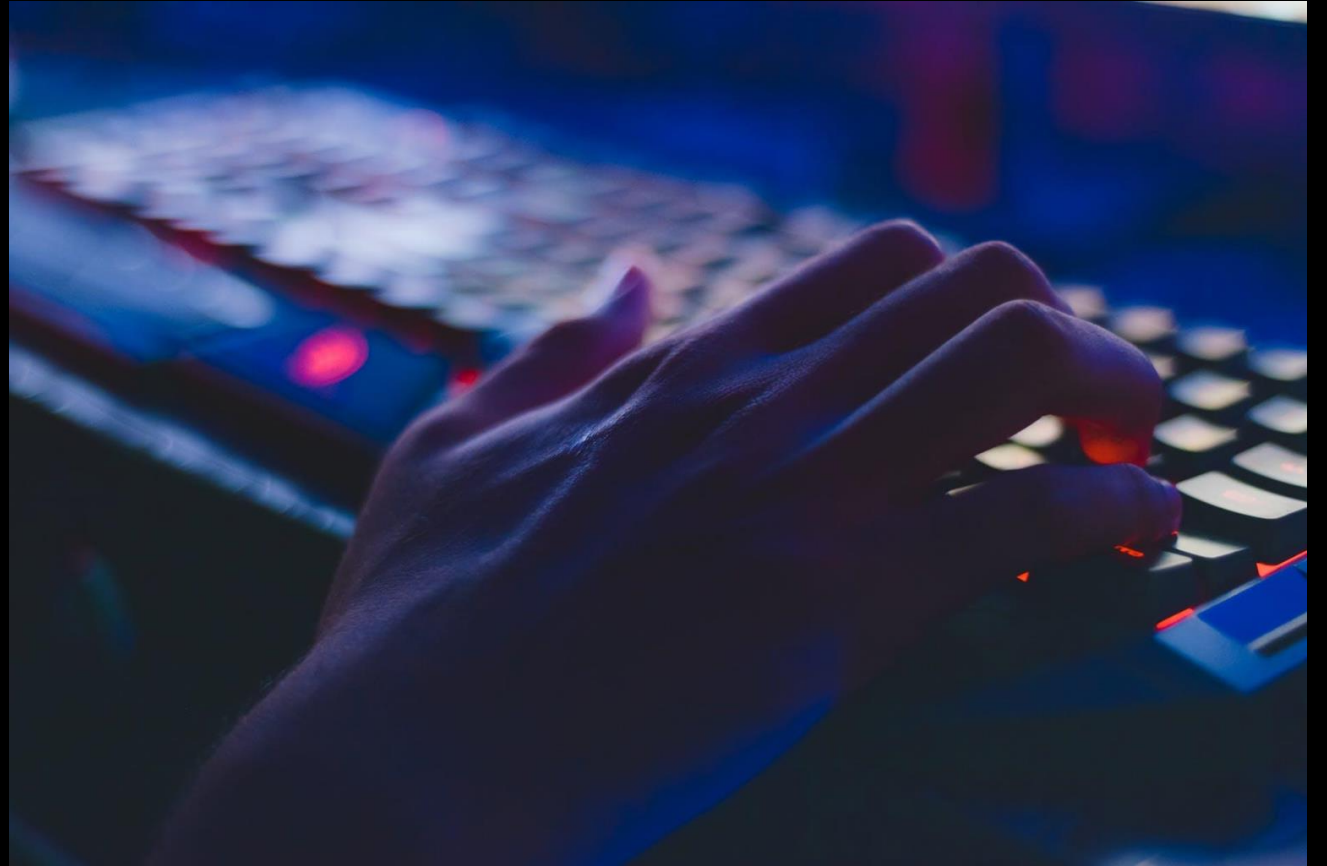
Montreal boy, 11, develops a video game that demystifies depression

Luke speaks with confidence and has an open, friendly smile, yet his life has been coloured by mental illness.

HAYLEY JUHL, MONTREAL GAZETTE Updated: July 2, 2019

A photograph showing a young boy from an overhead perspective, sitting at a desk. He is wearing a light blue t-shirt with a logo. He is looking at a computer monitor on the left. His right hand is on a black mouse on a green mousepad, and his left hand is on a backlit keyboard with purple and blue lights. On the desk, there are also a pair of glasses, a small black figurine, and a white spherical object. A keyboard is visible on the wall to the right.

89% of parents say
they fear gaming.
Why?*



*Roblox survey of 1,500 UK parents of kids age 7-17, conducted Sept 2019

Media stories spread fear, say half of UK parents.

VICE Video Podcasts News Tech Music + More

Researchers Find a Promising Treatment for Video Game Addiction

It's about rewiring the gamer's relationship to video games, not abstinence.

By **Matthew Gault**

Jul 16 2019, 4:00am [Share](#) [Tweet](#) [Snap](#)



Home > News

Gaming May Trigger Heart Rhythm Problems in Susceptible Kids, Report Says

By **Rachael Rettner** - Senior Writer September 19, 2019 Health

War video games can be so intense that in some kids they cause problems.



Photo: Shutterstock

THE Sun WS FABULOUS MONEY TECH TRAVEL MOTORS DEAR DEIDRE

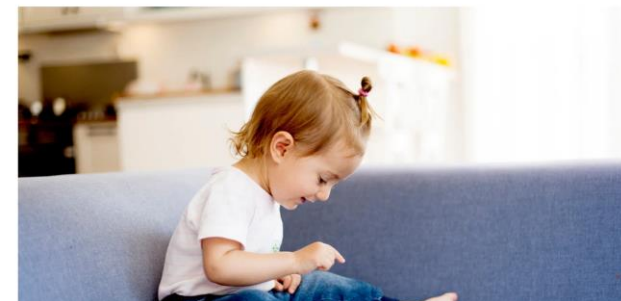
MIND ALTERING Screen time 'damages brains of kids under 6 – affecting language and reading'

Lizzie Parry, Digital Health Editor
4 Nov 2019, 17:37



TOO much time glued to a screen could damage your kids' brains, docs have warned.

A new study reveals more than an hour a day on tablets, smartphones and TV can cause speech, thinking and reading problems, in children under six.



Home Latest News Reviews Blog Forums Apple Samsung Competition

Home > Latest News > Gaming > Parents unaware their children are at risk playing online games



GAMING

Parents unaware their children are at risk playing online games

By **Stephen Fenech** — On Jun 27, 2018

And even worse now!

STAY HOME
PROTECT
THE NHS
SAVE LIVES

STAY
HOME

WEB OF LIES I was abducted, chained up and raped at 13 after being groomed online – predators WILL target kids on lockdown

EXCLUSIVE



EVIL ONLINE PREDATORS TARGET KIDS IN LOCKDOWN

Predators are talking among themselves about how to make the most of the opportunity of having access to more children online — and the conversations are chilling.

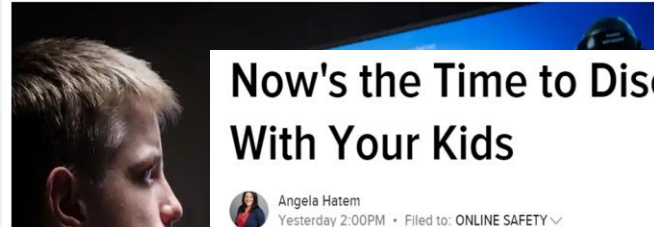
The Observer
Money

With children off school and gaming online, parents face shock bills

With everyone in lockdown, children can rack up huge costs for unsuspecting parents with the explosion of in-game purchases

Jo Thornhill

Sun 5 Apr 2020
09.00 BST



Now's the Time to Discuss Online Sexual Predators With Your Kids

Angela Hatem
Yesterday 2:00PM • Filed to: ONLINE SAFETY



https://adclick.g.doubleclick.net/pcs/click?xai=AKAOjssheE5_Xi9xVdmxWCO...

NATIONAL OBSERVER

ABOUT NEWS OPINION ANALYSIS FEATURES SPECIAL REPORTS MULTIMEDIA DONATE ETHICS

COVID-19 sparks rise in online child predators, targeting kids at home


By Mike Blanchfield | News, Politics | April 8th 2020

#260 of 260 articles from the Special Report:
[Coronavirus In Canada](#)



Recent Video

Parents are the key
to safe and positive online
experiences




HANDING YOUR TEEN THE CAR KEYS—

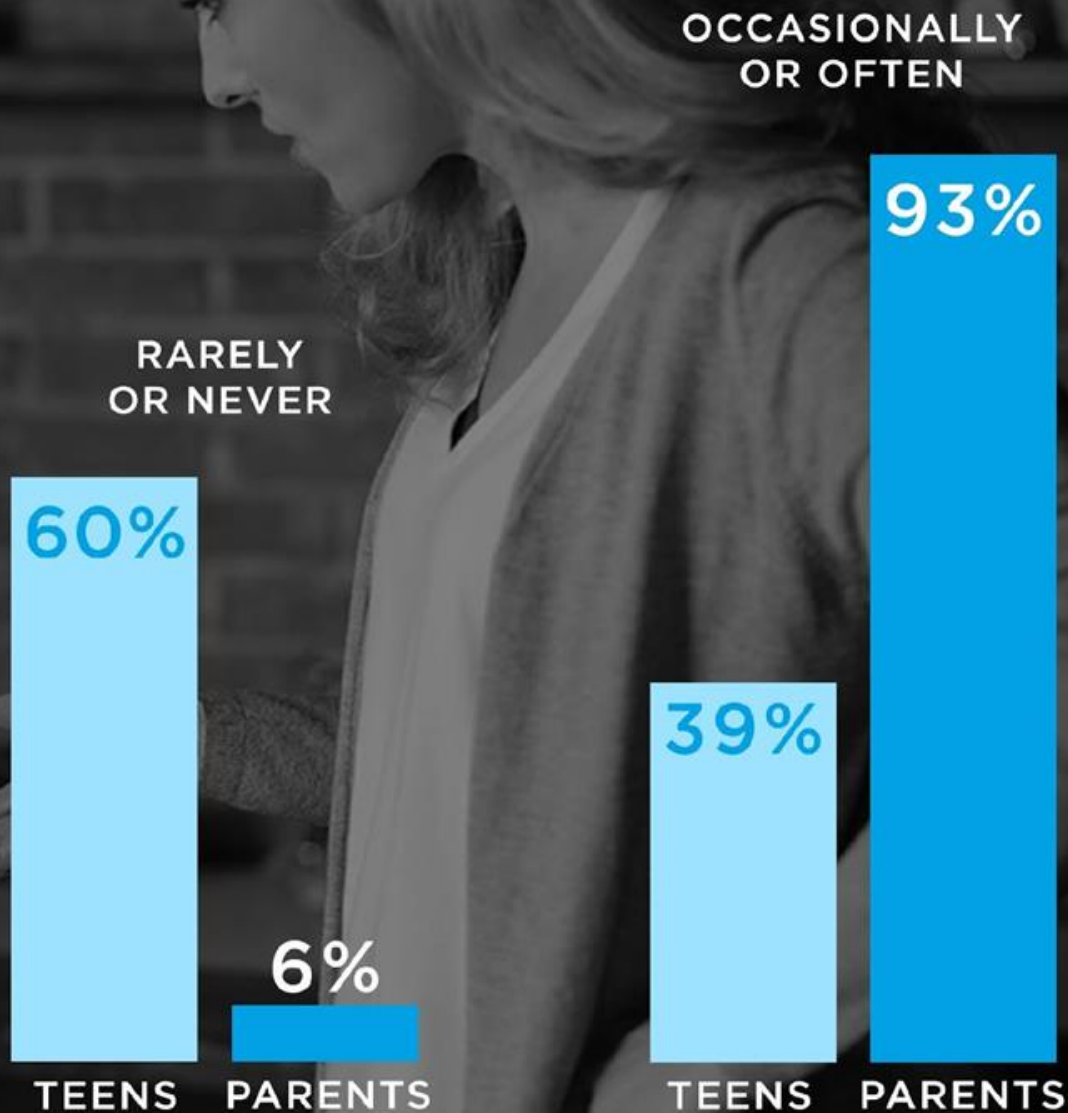
ARE YOU
CONFIDENT OR
CONCERNED?

Eight teens a day are killed
in car crashes. Parents are
the key to keeping kids safe
on the road.

LEARN HOW TO HAND OVER THE KEYS WITH CONFIDENCE.
VISIT WWW.GOC.GOV/PARENTSARETHEKEY TO GET GOING.



How often do you discuss appropriate online behavior?



91% of parents say their kids would be likely to ask them for help if they were bullied online

Teens say they would

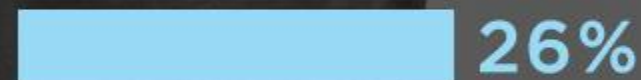
Report it to the platform



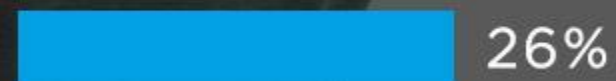
Tell a teacher or another adult



Tell a parent



Tell a friend



Not tell anyone



Safety & Civility



Moderator Review of Every Image, Video and Audio File



Automated Chat Filter



Additional Privacy Chat Restrictions for Under 13 Users



Automated Avatar Clothing Detection



Behavior Reporting System for Players



User Ability to Block Other Players



A Fun & Safe Experience With
Tools for Parents



Account Age Visibility



Parental Controls for Chat



Pin Code for Parental Controls



Curated Content for Kids



<https://www.facebook.com/RobloxCivility>



Safety Partnerships



Family
Online Safety
Institute



IWF



SWGfL
Education that Clicks



USK

ConnectSafely
Smart Socializing Starts Here™



**FAIR PLAY
ALLIANCE**

ins@fe

DIGITAL
RESPECT
FOR US

Online Safety

- **Ask what they want you to know about their online life.**
- **Understand that their world is different to ours**
- **All screentime can't be measured the same way**
- **Encourage them to be mindful of what they do online**
- **Wellbeing is important at all times**
- **Be present, but not too much**
- **Encourage kids to talk to you about things that worry them**



Managing Online Safety during COVID-19

- Kids and teens will be spending more time online
- Remember not all access to tech is equal
- More time online can lead to more risks
- Kids need to socialize, online is the new playground
- Fake news is everywhere
- Too much news about COVID-19 is upsetting
- Balance fun, socializing and learning



Educator tips for managing the new landscape

- **Consider safety & privacy on any remote learning tools you use**
- **Make sure everyone has fair access**
- **Set online behavior rules for the new system**
- **Make sure staff are aware of emerging risks such as zoombombing**
- **Anticipate issues with established peer groups**
- **Check your digital safeguarding policy works for off-site**
- **Include online safety education in your curriculum**



Teaching Remotely with Roblox Studio



As educators, we understand the importance of having meaningful and collaborative learning experiences. With schools and teachers responding to COVID-19, Roblox is proud to offer free lesson plans that foster creativity and teach computer science in our online, collaborative platform.

Our platform allows for students to collaborate in real time, building and learning as they go. To get started, explore our lesson plans, which are ISTE-aligned and include a variety of subjects to suit different topics and age groups.

CONTENT

[Free Webinars for Educators](#)

[Tools for Teaching Remote](#)

[Explore Different Lessons](#)

[Single Session Lessons](#)

[Ages 10 and Up](#)

[Ages 13 and Up](#)


[Advanced Material](#)


[Discover and Learn with Games](#)

[Tips to Teaching Remotely](#)

[Questions and Support](#)

Safe Private Spaces

ROBLOX About Play 



Connect with Others Using the New “Play Together” Sort

<https://swgfl.org.uk/assets/documents/roblox-checklist-new.pdf>

South West Grid for Learning



Talking to Kids About Coronavirus (COVID-19)



Talking to Kids About Coronavirus (COVID-19)

These are truly extraordinary times. Many parents and teachers around the world are all feeling a growing anxiety about the novel coronavirus, or COVID-19.

Our children and youth are watching the COVID-19 pandemic unfold and are listening in as adults, or endless 24/7 news and social media streams, discuss the crisis and its many complications. Here to help us communicate with our kids about what we know, what we should do, and how we will get through this, is a Guide from Dr Philip McRae of the Alberta (Canada) Teacher's Association and our own Mediatician.



Bring The “How To Be A
Good Digital Parent”

Request Workshop Materials

Sign up to receive your copy of the “How to Be a Good Digital Parent” program materials.

Your Name

Your Email

School / Organization

State



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[CYBERTIPLINE REPORT](#)

[CONTACT US](#)



Report an incident

Information entered into this report will be made available to law enforcement for possible investigation. You can contact the National Center for Missing & Exploited Children 24 hours a day at 1-800-THE-LOST (1-800-843-5678).

10% complete



Incident Information

What are you reporting?*

Select

Where did the incident occur?

Select

Report It

24-Hour  **HOTLINE**
1-800-THE-LOST (1-800-843-5678)

If you think you have seen a missing child, contact the National Center for Missing & Exploited Children 24-hours a day, 7 days a week.

Report Child Sexual Exploitation

Use the [CyberTipline](#) to report child sexual exploitation. Reports may be made 24-hours a day, 7 days a week online at www.cybertipline.org

[Learn more about CyberTipline](#) ▶



[Facebook.com/RobloxCivility](https://www.facebook.com/RobloxCivility) |
blog.roblox.com/category/digital-wellbeing |

Thank you for listening, we now have time
for questions...